

| DATA MANAGEMENT STRATEGIES |

Fuelling AI Innovation in Business

16th – 20th of March 2026

Day	Time	Activity
Monday, March 16	9:00 – 10:30	Introduction
	10:45 – 12:15	MSD – Mateus Riva “How to use LLMs and RAG to make more powerful tools using specialized data”
	13:30 - 15:00	PersonalConnect – Alexandra Lemerová “How Recruiters Use AI – and How You Can Use It to Get Hired”
Tuesday, March 17	10:00 – 12:00	Prusa3D – Factory visit and Workshop ¹
	14:00 – 15:00	Visit to the National Theater (guided tour) ²
Wednesday, March 18	9:30 – 12:00	IBM – Jan Louda “Design Thinking for AI Solutions”
	13:15 – 14:45	ADAstra – Michal Šváb “AI in Manufacturing: From Prediction to Optimization”
	15:15 – 16:45	Visit to the National Technical Museum ³
Thursday, March 19	9:00 – 10:30	Microsoft – Štěpán Bechynský “Copilot Studio 101” ⁴
	10:45 – 12:15	SAP – Michael Evans “AI in HR: how AI can save time and improve the user experience”
	13:15 - 14:45	HPE – Jaroslav Kornev, Vincent Charbonnier “Sovereign AI in Action with HPE” ⁴
Friday, March 20	9:00 – 10:30	CIIRC – Prof. Olga Štěpánková “Artificial Influence: The Social Impact and Ethical Challenges of AI in the Digital Age”
	10:45 – 12:00	Conclusions

Notes:

- 1) Meeting at 09:45, in front of main entrance, PRUSA - Partyzánská 188/7A, 170 00 Praha 7 - Holešovice
- 2) Meeting at 13:50, in front of main entrance, Národní 223/2, 110 00 Praha 1 - Nové Město
- 3) Meeting at 15:15, in front of the NTM, Kostelní 1320/42, 170 00 Praha 7 - Letná
- 4) Students will need laptops during the lecture

MIAS: Kolejní 2637/2A, 160 00 Praha 6

