



## | DATA MANAGEMENT STRATEGIES |

### Fuelling AI Innovation in Business

16<sup>th</sup> – 20<sup>th</sup> of March 2026

Day	Time	Activity
Monday, March 16	9:00 – 10:30	<b>Introduction</b>
	10:45 – 12:15	<b>MSD</b> – Mateus Riva "How to use LLMs and RAG to make more powerful tools using specialized data"
	13:30 - 15:00	<b>PersonalConnect</b> - Alexandra Lemerová "How Recruiters Use AI – and How You Can Use It to Get Hired"
Tuesday, March 17	10:00 – 12:00	<b>Prusa3D</b> – Factory visit and Workshop <sup>1</sup>
	14:00 – 15:00	<b>Visit to the National Theater</b> (guided tour) <sup>2</sup>
Wednesday, March 18	9:30 – 12:00	<b>IBM</b> - Jan Louda "Design Thinking for AI Solutions "
	13:15 – 14:45	<b>ADASTRA</b> – Michal Šváb "AI in Manufacturing: From Prediction to Optimization"
	15:15 – 16:45	<b>Visit to the National Technical Museum</b> <sup>3</sup>
Thursday, March 19	9:00 – 10:30	<b>Microsoft</b> - Štěpán Bechynský "Copilot Studio 101" <sup>4</sup>
	10:45 – 12:15	<b>SAP</b> - Michael Evans "AI in HR: how AI can save time and improve the user experience"
	13:15 - 14:45	<b>HPE</b> – Jaroslav Kornev, Vincent Charbonnier "Sovereign AI in Action with HPE"
Friday, March 20	9:00 – 10:30	<b>CIIRC</b> – Prof. Olga Štěpánková "Artificial Influence: The Social Impact and Ethical Challenges of AI in the Digital Age"
	10:45 – 12:00	<b>Conclusions</b>

- Notes:
- 1) Meeting at **09:45**, in front of main entrance, PRUSA - Partyzánská 188/7A, 170 00 Praha 7 - Holešovice
  - 2) Meeting at **13:50**, in front of main entrance, Národní 2/110 00, 110 00 Nové Město
  - 3) Meeting at **15:15**, in front of the NTM, Kostelní 1320/42, 170 00 Praha 7-Letná
  - 4) Students will need laptops during the lecture

**MIAS:** Kolejní 2637/2A, 160 00 Praha 6

