

Legend

L **lecture**
E **exercise**

UA **ungraded assessment**
EX **examination**
GA **graded assessment**

1st semester**Compulsory subjects (21 ECTS)**

Code	Course	Hours taught	ECTS	UA	EX	GA
TV1	Physical Education 1	0L+2E	0	✓		
32BE-P-MAT1-01	Mathematics 1	2L+2E	6	✓	✓	
32BE-P-PACC-01	Principles of Accounting	2L+2E	6	✓	✓	
32BE-P-MICR-01	Microeconomics	2L+1E	4	✓	✓	
32BE-P-HRMN-01	Human Resources Management	2L+0E	3		✓	
32BE-P-PSCW-01	Principles of Scientific Work	2L+0E	2			✓

Group 1: Technical Courses – optional subjects (3 ECTS)

Students select one course in the 1st semester. The offer of courses can be updated, this group includes the possibility to study (with the prior approval of the program guarantor) a selected technical course of the corresponding credit range at some of the technical faculties of the CTU in Prague, which is then recognized as the course Selected Technologies A or B.

Student must complete at least 9 ECTS in total in this group.

Code	Course	Hours taught	ECTS	UA	EX	GA
32BE-P-TRST-01	Transportation Technology	2L+0E	3		✓	
32BE-P-AMTT-01	Applied Materials in Technology	2L+0E	3		✓	
32BE-P-ARTT-01	Artificial Intelligence	1L+1E	3	✓	✓	
32BE-P-TECH-01	Selected Technologies A	2L+2E	6		✓	
32BE-P-TECH-02	Selected Technologies B	2L+2E	3		✓	

Group 3: Languages – compulsory subjects (6 ECTS)

Code	Course	Hours taught	ECTS	UA	EX	GA
32BE-P-CCC1-01	Czech Culture and Civilization I	0L+2E	3			✓
32BL-P-CFF1-01	Czech for Foreigners I	0L+2E	3	✓		

Group 3: Languages – optional subjects (6 ECTS)

For students with basic Czech language skills.

Code	Course	Hours taught	ECTS	UA	EX	GA
32BL-P-ENL1-01	English Language 1	0L+4E	6	✓		
32BL-P-ENL1-02	English Language 1	0L+4E	6	✓		

2nd semester**Compulsory subjects (24 ECTS)**

Code	Course	Hours taught	ECTS	UA	EX	GA
32BE-P-INFO-01	Informatics	0L+4E	6	✓	✓	
32BE-P-BUEC-01	Business Economics	2L+1E	5	✓	✓	
32BE-P-MAT2-01	Mathematics 2	2L+2E	6	✓	✓	
32BE-P-PMAR-01	Principles of Marketing	2L+1E	4	✓	✓	
32BE-P-RTBS-01	Retail Business	2L+0E	3		✓	

Group 3: Languages – compulsory subjects (6 ECTS)

Code	Course	Hours taught	ECTS	UA	EX	GA
32BE-P-CCC2-01	Czech Culture and Civilization II	0L+2E	3			✓
32BL-P-CFF2-01	Czech for Foreigners II	0L+2E	3	✓	✓	

Group 3: Languages – optional subjects (6 ECTS)

For students with basic Czech language skills.

Code	Course	Hours taught	ECTS	UA	EX	GA
32BL-P-ENL2-01	English Language 2	0L+4E	6	✓	✓	
32BL-P-ENL2-02	English Language 2	0L+4E	6	✓	✓	

3rd semester**Compulsory subjects (15 ECTS)**

Code	Course	Hours taught	ECTS	UA	EX	GA
32BE-P-MNGP-01	Principles of Management	1L+1E	3	✓	✓	
32BE-P-MACR-01	Macroeconomics	2L+0E	3		✓	
32BE-P-STAT-01	Statistics	2L+2E	6	✓	✓	
32BE-P-LAW§-01	Law	2L+0E	3		✓	

Group 1: Technical Courses – optional subjects (3 ECTS)

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Student must complete at least 9 ECTS in total in this group.

Code	Course	Hours taught	ECTS	UA	EX	GA
32BE-P-TRST-01	Transportation Technology	2L+0E	3		✓	
32BE-P-AMTT-01	Applied Materials in Technology	2L+0E	3		✓	
32BE-P-ARTT-01	Artificial Intelligence	1L+1E	3	✓	✓	
32BE-P-SAPH-01	Enterprise Management in SAP S/4 HANA	0L+2E	3		✓	
32BE-P-TECH-01	Selected Technologies A	2L+2E	6		✓	
32BE-P-TECH-02	Selected Technologies B	2L+2E	3		✓	

Group 2: Professional Competences – optional subjects (6 ECTS)

Code	Course	Hours taught	ECTS	UA	EX	GA
32BE-P-RMAR-01	Marketing Research	2L+2E	6	✓	✓	
32BE-P-APMK-01	Applied Marketing	1L+1E	3	✓	✓	
32BE-P-CSR-01	Corporate Social Responsibility	2L+2E	6	✓	✓	
32BE-P-EBPL-01	Entrepreneurship and Business Plan	2L+2E	6	✓	✓	
32BE-P-ITRF-01	International Trade and Finance	2L+2E	6	✓	✓	
32BE-P-PETR-01	Political Economy of International Trade Relations	2L+2E	6	✓	✓	
32BE-P-IPW1-01	International Project Workshop I.	22B	3		✓	
32BE-P-IPW2-01	International Project Workshop II.	23B	3		✓	

Group 3: Languages – optional subjects (6 ECTS)

The student will choose English or a second foreign language and then study both semesters (3rd semester, 4th semester).

Code	Course	Hours taught	ECTS	UA	EX	GA
32BL-P-ENL3-01	English Language 3	0L+4E	6	✓		
32BL-P-ENL3-02	English Language 3	0L+4E	6	✓		
32BL-P-GEL1-01	German Language 1	0L+4E	6	✓		
32BL-P-FRL1-01	French Language 1	0L+4E	6	✓		
32BL-P-SPL1-01	Spanish Language 1	0L+4E	6	✓		
32BL-P-ITL1-01	Italian Language 1	0L+4E	6	✓		

Academic Year 2025/2026

Study plan for students enrolled in the academic year 2023/2024

B0413P050064 Economics and Management

For 32BL-P-GEL1-01 German Language 1, two language levels are offered.

A1 group C101, we, 09.00-12.15

At least B1 group C102, th, 12.30-15.45

Except for English and German languages, all other language courses are taught at A1 level.

https://en.wikipedia.org/wiki/Common_European_Framework_of_Reference_for_Languages

4th semester**Compulsory subjects (12 ECTS)**

Code	Course	Hours taught	ECTS	UA	EX	GA
32BE-P-MNSC-02	Management Science	2L+1E	4	✓	✓	
32BE-P-SOCI-01	Sociology	2L+0E	3		✓	
32BE-P-LOGI-01	Logistics	2L+0E	3		✓	
32BE-P-BTHP-01	Bachelors' Thesis Project	1L+1E	2	✓		

Group 2: Professional Competences – optional subjects (9 ECTS)

Code	Course	Hours taught	ECTS	UA	EX	GA
32BE-P-RMAR-01	Marketing Research	2L+2E	6	✓	✓	
32BE-P-APMK-01	Applied Marketing	1L+1E	3	✓	✓	
32BE-P-CSR-01	Corporate Social Responsibility	2L+2E	6	✓	✓	
32BE-P-EBPL-01	Entrepreneurship and Business Plan	2L+2E	6	✓	✓	
32BE-P-ITRF-01	International Trade and Finance	2L+2E	6	✓	✓	
32BE-P-PETR-01	Political Economy of International Trade Relations	2L+2E	6	✓	✓	

Group 3: Languages – optional subjects (6 ECTS)

The student continues, according to his/her choice of language teaching in the 3rd semester.

Code	Course	Hours taught	ECTS	UA	EX	GA
32BL-P-ENL4-01	English Language 4	0L+4E	6	✓	✓	
32BL-P-ENL4-02	English Language 4	0L+4E	6	✓	✓	
32BL-P-GEL2-01	German Language 2	0L+4E	6	✓	✓	
32BL-P-FRL2-01	French Language 2	0L+4E	6	✓	✓	
32BL-P-SPL2-01	Spanish Language 2	0L+4E	6	✓	✓	
32BL-P-ITL2-01	Italian Language 2	0L+4E	6	✓	✓	

Group 4: Social Competences – optional subjects (3 ECTS)

Code	Course	Hours taught	ECTS	UA	EX	GA
32BE-P-PRSK-02	Presentation Skills	0L+2E	3	✓		
32BE-P-CRTH-02	Critical Thinking	0L+2E	3	✓	✓	
32BE-P-INBC-01	International Business Culture	1L+1E	3	✓	✓	
32BE-P-CCMN-01	Cross-Cultural Management	2L+2E	6	✓	✓	
32BE-P-BCOR-01	Business Correspondence	0L+2E	3		✓	
32BE-P-ICTI-02	Social and Political Impacts of Modern ICT	1L+1E	3	✓	✓	

5th semester**Compulsory subjects (18 ECTS)**

Code	Course	Hours taught	ECTS	UA	EX	GA
32BE-P-INT3-01	Internship	480XH	18	✓		

Group 1: Technical Courses – optional subjects (3 ECTS)

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Student must complete at least 9 ECTS in total in this group.

Code	Course	Hours taught	ECTS	UA	EX	GA
32BE-P-TRST-01	Transportation Technology	2L+0E	3		✓	
32BE-P-ARTT-01	Artificial Intelligence	1L+1E	3	✓	✓	
32BE-P-SAPH-01	Enterprise Management in SAP S/4 HANA	0L+2E	3		✓	
32BE-P-TECH-01	Selected Technologies A	2L+2E	6		✓	
32BE-P-TECH-02	Selected Technologies B	2L+2E	3		✓	

Group 2: Professional Competences – optional subjects (6 ECTS)

Code	Course	Hours taught	ECTS	UA	EX	GA
32BE-P-DIMA-01	Digital Marketing	2L+2E	6	✓	✓	
32BE-P-CSR-01	Corporate Social Responsibility	2L+2E	6	✓	✓	
32BE-P-EBPL-01	Entrepreneurship and Business Plan	2L+2E	6	✓	✓	
32BE-P-ITRF-01	International Trade and Finance	2L+2E	6	✓	✓	
32BE-P-PETR-01	Political Economy of International Trade Relations	2L+2E	6	✓	✓	
32BE-P-RGDP-01	Planning of Regional Development	1L+1E	3	✓	✓	

Group 4: Social Competences – optional subjects (3 ECTS)

Code	Course	Hours taught	ECTS	UA	EX	GA
32BE-P-PRSK-02	Presentation Skills	0L+2E	3	✓		
32BE-P-CRTH-02	Critical Thinking	0L+2E	3	✓	✓	
32BE-P-INBC-01	International Business Culture	1L+1E	3	✓	✓	
32BE-P-CCMN-01	Cross-Cultural Management	2L+2E	6	✓	✓	
32BE-P-BCOR-01	Business Correspondence	0L+2E	3		✓	

6th semester**Compulsory subjects (12 ECTS)**

Code	Course	Hours taught	ECTS	UA	EX	GA
32BE-P-PPMN-01	Principles of Project Management	1L+1E	3		✓	
32BE-P-QLMN-01	Quality Management	2L+0E	3		✓	
32BE-P-BTHS-01	Bachelors' Thesis		6	✓		

Group 2: Professional Competences – optional subjects (9 ECTS)

Code	Course	Hours taught	ECTS	UA	EX	GA
32BE-P-RMAR-01	Marketing Research	2L+2E	6	✓	✓	
32BE-P-APMK-01	Applied Marketing	1L+1E	3	✓	✓	
32BE-P-DIMA-01	Digital Marketing	2L+2E	6	✓	✓	
32BE-P-EBPL-01	Entrepreneurship and Business Plan	2L+2E	6	✓	✓	
32BE-P-PETR-01	Political Economy of International Trade Relations	2L+2E	6	✓	✓	
32BE-P-RGDP-01	Planning of Regional Development	1L+1E	3	✓	✓	
32BE-P-IPW1-01	International Project Workshop I.	22B	3		✓	
32BE-P-IPW2-01	International Project Workshop II.	23B	3		✓	

Group 4: Social Competences – optional subjects (9 ECTS)

Code	Course	Hours taught	ECTS	UA	EX	GA
32BE-P-PRSK-02	Presentation Skills	0L+2E	3	✓		
32BE-P-CRTH-02	Critical Thinking	0L+2E	3	✓	✓	
32BE-P-INBC-01	International Business Culture	1L+1E	3	✓	✓	
32BE-P-CCMN-01	Cross-Cultural Management	2L+2E	6	✓	✓	
32BE-P-BCOR-01	Business Correspondence	0L+2E	3		✓	
32BE-P-ICTI-02	Social and Political Impacts of Modern ICT	1L+1E	3	✓	✓	