

| DATA MANAGEMENT STRATEGIES | MARCH 2025

15th – 22nd of March 2025

LECTURE	SPEAKER	DAY	ROOM	START	END
Introduction	MIAS CTU	17.03.2025	MIAS: 120	9:00	10:00
Data in Finance / Finance Research	Loyola University Maryland	17.03.2025	MIAS: 120	10:00	11:00
How to use LLMs and RAG to make more powerful tools	MSD	17.03.2525	MIAS: 120	12:15	13:45
Prague City Walk (optional)	MIAS CTU	17.03.2025	Prague	13:45	15:15
Cognitive Warfare	DefSec	18.03.2025	MIAS: 120	9:00	10:30
Cultural Differences between the East and the West	MIAS CTU	18.03.2025	MIAS: 120	10:45	12:15
AI in Marketing	MIAS CTU	18.03.2025	MIAS: 120	13:15	14:45
Design Thinking for AI Solutions	IBM	19.03.2025	MIAS: 120	9:00	10:30
AI in HR: how can AI save time and improve the user experience	SAP	19.03.2025	MIAS: 120	11:00	12:30
Business Process Analysis	MIAS CTU	19.03.2025	MIAS: 408	13:00	14:30
Excursion to the National Technical Museum	CTU Rectorate	19.03.2025	National Technical Museum	15:00	16:30
Unusual ways how to implement data and AI into business	SIEMENS	20.03.2025	MIAS: 105	9:00	10:30
AI, Machine Learning and Ethics	CIIRC CTU	20.03.2025	MIAS: 105	10:45	12:15
Excursion to the National Theatre	MIAS CTU	20.03.2025	National Theatre	13:00	14:30
Project Management	EATON	21.03.2025	MIAS: 120	9:00	10:30
Conclusions	MIAS CTU	21.03.2025	MIAS: 120	10:45	12:15

MIAS: Kolejní 2637/2A, 160 00 Praha 6

