

**Recommended study plan:**1<sup>st</sup> semester – compulsory courses (21 ECTS), social competences courses (6 ECTS), technical courses (3 ECTS)2<sup>nd</sup> semester – compulsory courses (24 ECTS), social competences courses (6 ECTS)3<sup>rd</sup> semester – compulsory courses (21 ECTS), social competences courses (6 ECTS), technical courses (3 ECTS)4<sup>th</sup> semester – compulsory courses (18 ECTS), social competences courses (6 ECTS), professional courses (6 ECTS)5<sup>th</sup> semester – compulsory courses (9 ECTS), social competences courses (6 ECTS), technical courses (3 ECTS), professional courses (12 ECTS)6<sup>th</sup> semester – compulsory courses (9 ECTS), social competences courses (6 ECTS), professional courses (15 ECTS)**Legend****L** lecture  
**E** exercise**UA** ungraded assessment  
**EX** examination  
**GA** graded assessment**1<sup>st</sup> semester****Compulsory subjects (21 ECTS)**

Code	Course	Hours taught	ECTS	UA	EX	GA
TV1	Physical Education 1	0L+2E	0	✓		
U63E1101	Mathematics 1	2L+2E	6	✓	✓	
U16E1101	Principles of Management	2L+2E	6	✓	✓	
U63E1401	Informatics	0L+2E	3			✓
U63E1301	Business Economics	2L+2E	6	✓	✓	

**Social competences courses – optional for the 1<sup>st</sup> semester (6 ECTS)**

Students select courses for 6 credits. If the student is of Czech origin or has been residing in the Czech Republic for a long time -select a second foreign language from the offer (not mother tongue).

Code	Course	Hours taught	ECTS	UA	EX	GA
U04E0301	Czech Culture and Civilization I	0L+2E	3			✓
U04L0301	Czech for Foreigners I	0L+2E	3	✓		
U04L3101	English Language 3	0L+4E	6	✓		
U04L3401	German Language 3-1	0L+2E	3	✓		
U04L3501	French Language 3-1	0L+2E	3	✓		
U04L3502	Spanish Language 3-1	0L+2E	3	✓		
U04L3504	Italian Language 3-1	0L+2E	3	✓		

**Technical Courses – optional (3 ECTS)**

Students select one course. The offer of courses can be updated, this group includes the possibility to study (with the prior approval of the program guarantor) a selected technical course of the corresponding credit range at some of the technical faculties of the CTU in Prague, which is then recognized as the course Selected Technologies A or B.

Code	Course	Hours taught	ECTS	UA	EX	GA
U77E0002	Transportation Technology	2L+0E	3		✓	
U77E0004	Applied Materials in Technology	2L+0E	3		✓	
U77E0006	Artificial Intelligence	1L+1E	3	✓	✓	
U63E0402	Telecommunication Systems and Technologies	2L+0E	3		✓	
U77E0007	Selected Technologies A	2L+2E	6		✓	
U77E0005	Selected Technologies B	2L+2E	3		✓	

**2<sup>nd</sup> semester****Compulsory subjects (24 ECTS)**

Code	Course	Hours taught	ECTS	UA	EX	GA
TV2	Physical Education 2	0L+2E	0	✓		
U16E2201	Principles of Project Management	1L+1E	3	✓	✓	
U16E2401	Principles of Marketing	2L+2E	6	✓	✓	
U63E3301	Principles of Accounting	2L+2E	6	✓	✓	
U16E2301	Logistics	2L+0E	3		✓	
U63E1102	Mathematics 2	2L+2E	6	✓	✓	

**Social competences courses – optional for the 2<sup>nd</sup> semester (6 ECTS)**

Students select courses for 6 credits. Registration of a second foreign language of your choice in the first semester.

Code	Course	Hours taught	ECTS	UA	EX	GA
U04E0302	Czech Culture and Civilization II	0L+2E	3			✓
U04L0302	Czech for Foreigners II	0L+2E	3	✓		
U04L4101	English Language 4	0L+4E	6	✓	✓	
U04L4401	German Language 4-1	0L+2E	3	✓		
U04L4501	French Language 4-1	0L+2E	3	✓		
U04L4502	Spanish Language 4-1	0L+2E	3	✓		
U04L4504	Italian Language 4-1	0L+2E	3	✓		
32-IPW-6	International Project Workshop	45B	6		✓	

**3<sup>rd</sup> semester****Compulsory subjects (21 ECTS)**

Code	Course	Hours taught	ECTS	UA	EX	GA
32BE-P-INST-01	Information Systems	1L+1E	3	✓	✓	
32BE-P-HRMN-01	Human Resources Management	2L+0E	3		✓	
32BE-P-MNPS-01	Managerial Psychology	1L+1E	3	✓	✓	
32BE-P-STA1-01	Statistics 1	2L+2E	6	✓	✓	
32BE-P-MICR-02	Microeconomics	2L+0E	3		✓	
32BE-P-PLAW-01	Principles of Law	2L+0E	3		✓	

**Social competences courses – optional for the 3<sup>rd</sup> semester (6 ECTS)**

Students select courses for 6 credits.

Code	Course	Hours taught	ECTS	UA	EX	GA
32BE-P-CCMN-01	Cross-cultural Management	2L+2E	6	✓	✓	
32BE-P-BCOR-01	Business Correspondence	0L+2E	3		✓	
32BE-P-PRSK-01	Presentation Skills	0L+2E	3		✓	
32BE-P-ICTI-01	Social and Political Impacts of Modern ICT	1L+1E	3		✓	
32BE-P-INBL-01	International Business Life	1L+1E	3	✓	✓	
32BE-P-CRTH-01	Critical Thinking	0L+2E	3		✓	

**Technical Courses – optional (3 ECTS)**

Students select one course. The offer of courses can be updated, this group includes the possibility to study (with the prior approval of the program guarantor) a selected technical course of the corresponding credit range at some of the technical faculties of the CTU in Prague, which is then recognized as the course Selected Technologies A or B.

Code	Course	Hours taught	ECTS	UA	EX	GA
32BE-P-TRST-01	Transportation Technology	2L+0E	3		✓	
32BE-P-AMTT-01	Applied Materials in Technology	2L+0E	3		✓	
32BE-P-ARTT-01	Artificial Intelligence	1L+1E	3	✓	✓	
32BE-P-COSY-01	Communication Systems and Technologies	2L+0E	3		✓	
32BE-P-TECH-01	Selected Technologies A	2L+2E	6		✓	
32BE-P-TECH-02	Selected Technologies B	2L+2E	3		✓	

**4<sup>th</sup> semester****Compulsory subjects (18 ECTS)**

Code	Course	Hours taught	ECTS	UA	EX	GA
32BE-P-MACR-01	Macroeconomics	2L+0E	3		✓	
32BE-P-STA2-01	Statistics 2	2L+2E	6	✓	✓	
32BE-P-PCOF-01	Principles of Corporate Finance	2L+2E	6	✓	✓	
32BE-P-RTHS-01	Research and Thesis Seminar	2L+0E	3	✓		

**Social competences courses – optional for the 4<sup>th</sup> semester (6 ECTS)**

Students select courses for 6 credits.

Code	Course	Hours taught	ECTS	UA	EX	GA
32BE-P-CCMN-01	Cross-cultural Management	2L+2E	6	✓	✓	
32BE-P-BCOR-01	Business Correspondence	0L+2E	3		✓	
32BE-P-PRSK-01	Presentation Skills	0L+2E	3		✓	
32BE-P-ICTI-01	Social and Political Impacts of Modern ICT	1L+1E	3		✓	
32BE-P-INBL-01	International Business Life	1L+1E	3	✓	✓	
32BE-P-CRTH-01	Critical Thinking	0L+2E	3		✓	

**Professional Courses – optional for the 4<sup>th</sup> semester (6 ECTS)**

Students select courses for 6 credits.

Code	Course	Hours taught	ECTS	UA	EX	GA
32BE-P-RMAR-01	Marketing Research	2L+2E	6	✓	✓	
32BE-P-OMAR-01	On-line Marketing	2L+2E	6	✓	✓	
32BE-P-ITRF-01	International Trade and Finance	2L+2E	6	✓	✓	
32BE-P-PETR-01	Political Economy of International Trade Relations	2L+2E	6	✓	✓	
32BE-P-WEBS-01	World Economy and Business	2L+2E	6	✓	✓	
32BE-P-CSR-01	Corporate Social Responsibility	2L+2E	6	✓	✓	
32BE-P-EBPL-01	Entrepreneurship and Business Plan	2L+2E	6	✓	✓	

**5<sup>th</sup> semester****Compulsory subjects (9 ECTS)**

Code	Course	Hours taught	ECTS	UA	EX	GA
32ME-P-CHIN-01	China's Innovations and Global Influence	2L+0E	3		✓	
32BE-P-MNSC-01	Management Science	2L+2E	6	✓	✓	

**Social competences courses – optional for the 5<sup>th</sup> semester (6 ECTS)**

Students select courses for 6 credits.

Code	Course	Hours taught	ECTS	UA	EX	GA
32BE-P-CCMN-01	Cross-cultural Management	2L+2E	6	✓	✓	
32BE-P-BCOR-01	Business Correspondence	0L+2E	3		✓	
32BE-P-PRSK-01	Presentation Skills	0L+2E	3		✓	
32BE-P-ACWR-01	Academic Writing	0L+2E	3			✓
32BE-P-ICTI-01	Social and Political Impacts of Modern ICT	1L+1E	3		✓	
32BE-P-INBL-01	International Business Life	1L+1E	3	✓	✓	
32BE-P-CRTH-01	Critical Thinking	0L+2E	3		✓	

**Technical Courses – optional (3 ECTS)**

Students select one course. The offer of courses can be updated, this group includes the possibility to study (with the prior approval of the program guarantor) a selected technical course of the corresponding credit range at some of the technical faculties of the CTU in Prague, which is then recognized as the course Selected Technologies A or B.

Code	Course	Hours taught	ECTS	UA	EX	GA
32BE-P-TRST-01	Transportation Technology	2L+0E	3		✓	
32BE-P-AMTT-01	Applied Materials in Technology	2L+0E	3		✓	
32BE-P-ARTT-01	Artificial Intelligence	1L+1E	3	✓	✓	
32BE-P-SAPH-01	Enterprise Management in SAP S/4 HANA	0L+2E	3		✓	
32BE-P-TECH-01	Selected Technologies A	2L+2E	6		✓	
32BE-P-TECH-02	Selected Technologies B	2L+2E	3		✓	

**Professional Courses – optional for the 5<sup>th</sup> semester (12 ECTS)**

Students select courses for 12 credits.

Code	Course	Hours taught	ECTS	UA	EX	GA
32BE-P-RMAR-01	Marketing Research	2L+2E	6	✓	✓	
32BE-P-OMAR-01	On-line Marketing	2L+2E	6	✓	✓	
32BE-P-ITRF-01	International Trade and Finance	2L+2E	6	✓	✓	
32BE-P-PETR-01	Political Economy of International Trade Relations	2L+2E	6	✓	✓	
32BE-P-CSR-01	Corporate Social Responsibility	2L+2E	6	✓	✓	
32BE-P-EBPL-01	Entrepreneurship and Business Plan	2L+2E	6	✓	✓	
32BE-P-RGDP-01	Planning of Regional Development	1L+1E	3	✓	✓	
32BE-P-IPW1-01	International Project Workshop I.	22B	3		✓	
32BE-P-IPW2-01	International Project Workshop II.	23B	3		✓	

**6<sup>th</sup> semester****Compulsory subjects (9 ECTS)**

Code	Course	Hours taught	ECTS	UA	EX	GA
32BE-P-THES-01	Bachelor's Thesis		6	✓		
32BE-P-QLMN-01	Quality Management	2L+0E	3		✓	

**Social competences courses – optional for the 6<sup>th</sup> semester (6 ECTS)**

Students select courses for 6 credits.

Code	Course	Hours taught	ECTS	UA	EX	GA
32BE-P-BCOR-01	Business Correspondence	0L+2E	3		✓	
32BE-P-PRSK-01	Presentation Skills	0L+2E	3		✓	
32BE-P-ACWR-01	Academic Writing	0L+2E	3			✓
32BE-P-CCMN-01	Cross-cultural management	2L+2E	6		✓	✓
32BE-P-CRTH-01	Critical Thinking	0L+2E	3		✓	
32BE-P-INBC-01	International Business Culture	1L+1E	3		✓	✓

The International Business Culture course may not be taken if the student has had International Business Life

**Professional Courses – optional for the 6<sup>th</sup> semester (15 ECTS)**

Students select courses for 15 credits.

Code	Course	Hours taught	ECTS	UA	EX	GA
32BE-P-RMAR-01	Marketing Research	2L+2E	6	✓	✓	
32BE-P-OMAR-01	On-line Marketing	2L+2E	6	✓	✓	
32BE-P-APMK-01	Applied marketing	1L+1E	3	✓	✓	
32BE-P-PETR-01	Political Economy of International Trade Relations	2L+2E	6	✓	✓	
32BE-P-CSRS-01	Corporate Social Responsibility	2L+2E	6	✓	✓	
32BE-P-EBPL-01	Entrepreneurship and Business Plan	2L+2E	6	✓	✓	
32BE-P-RGDP-01	Planning of Regional Development	1L+1E	3	✓	✓	