INTERNATIONAL PROJECT WORKSHOP



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EVROPSKÁ UNIE Evropské strukturální a investiční fondy OP Výzkum, vývoj a vzdělávání



MASARYK
INSTITUTE
OF ADVANCED
STUDIES
CTU IN PRAGUE





#### SCHEME

#### **PARTNER UNIVERSITIES**

2022: Université de Lille (FR)

2023: Université de Lille (FR)

and Mykolas Romeris University (LT)

2024: Hochschule Zittau/

Görlitz (DE)

and

École La Mache Lyon (FR)

# WHICH COMPANIES ARE INCLUDED?

Mostly multinational companies based in the same countries as the universities.

The students from three universities are mixed into teams (up to 6 members) and work on tasks assigned by the companies. The tasks are designed with reference to both the students' skills and the needs of the companies. At the end of the project, the teams present their work and final reports to expert panellists from the universities and the commercial companies.

### **WHAT IS IT?**

# The INTERNATIONAL PROJECT WORKSHOP (IPW) is an international project of MIAS CTU and its partner universities. It combines university education and

universities. It combines university education and work experience. Its uniqueness lies in the fact that students work in teams and complete real tasks designed for them by representatives of major international companies.

### **HOW ARE STUDENTS SELECTED?**

The students have to show their commitment and motivation. They are carefully selected by a panel on the basis of their CV, motivation letter and interview. The admission procedure has two stages.

#### **GOAL OF THE PROJECT**

The project introduces the world of business to university students, offering them an opportunity to test their theoretical knowledge by solving real business tasks in an international environment. In this way, students are offered better chances in their professional lives.

## FOR WHOM IS THE PROJECT INTENDED?

Students from Bachelor degree programmes with a focus on economics and management.



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