



INTERNATIONAL PROJECT WORKSHOP

PROJECT PRESENTATION



**MASARYK
INSTITUTE
OF ADVANCED
STUDIES
CTU IN PRAGUE**

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WHO ARE WE?

MASARYK INSTITUTE OF ADVANCED STUDIES (*MIAS CTU*)

Our institute is a part of the Czech Technical University in Prague and consists of **80 academic staff** supported by visiting lecturers, supervisors and professional consultants; **and more than 950 students** in undergraduate and graduate programmes (both accredited in Czech and English language).

| three-year bachelor's in **Economics and Management** |

| two-year master's in **Innovation Project Management** |

MIAS CTU degree programmes offer a **unique combination of business and management** education with technical insights.

**CZECH
TECHNICAL
UNIVERSITY
IN PRAGUE**

CTU is among the 10 best universities in Central and Eastern Europe and the long-standing best technical university in the Czech Republic

ECONOMICS AND MANAGEMENT

BACHELORS' PROGRAMME

The programme provides students with a knowledge of economics, business and management. In addition, our students can take **advantage of being a part of the technical university** which offers them more specialized qualifications compared to standard business schools.

MATHEMATICAL AND ANALYTICAL SKILLS

Students are trained in mathematics, statistics and data analysis.

TECHNICAL SKILLS AND TECHNOLOGICAL INSIGHTS

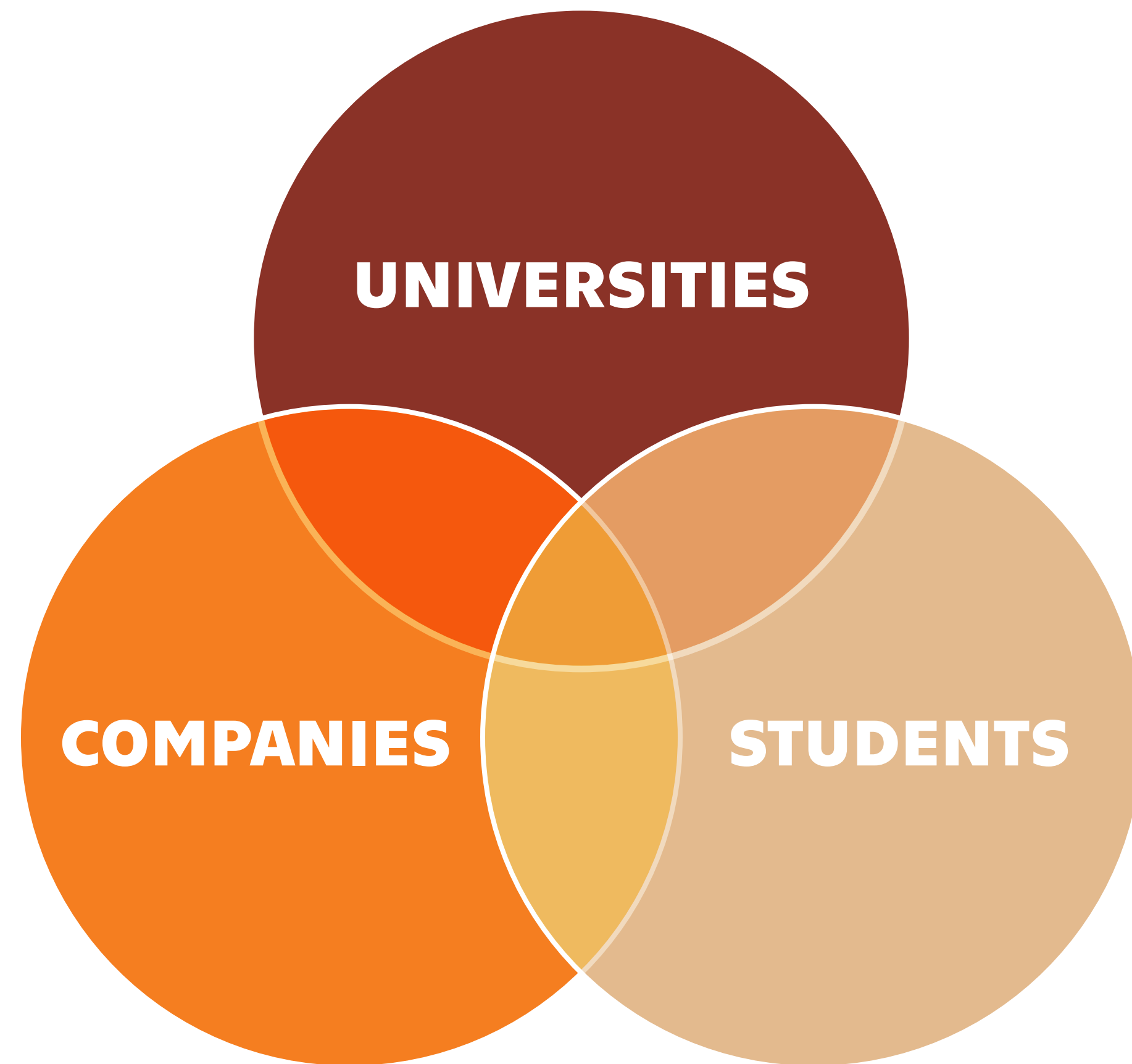
Our students attend specialized courses such as Transportation Technology, Applied Materials in Technology or Artificial Intelligence.

PROFESSIONAL SKILLS

A wide range of professional courses and elective courses in social, communication and cultural competences enhance the students' soft skills and prepare them for a future career in a multicultural environment.

INTERNATIONAL PROJECT WORKSHOP

MAIN GOALS



To **build stable and effective cross boarder partnership** between universities and the industry.

To **give students a chance** to work on the real projects and apply their theoretical knowledges in an international environment.

To **enhance communication and cooperation** among all involved players to contribute to: **a higher quality of education** , **the employability of absolvents** and an **increase in the employees' qualification**.

HOW DOES IT WORK?

Stage I. - Preparation

PARTNERSHIP

IPW is a **study course for bachelors' students** based on the partnership between **MIAS CTU, two partner universities abroad and several private companies.** We expect the selected partner companies to have connections to both Czech Republic and the partner university locations.

Stage II - Working part

ONE COMPANY – ONE PROJECT

Each company shall choose a **topic for the students' project** according to its current needs and define the requirements for the student team. Each team (maximum 5 students) will be working on the project for one company during 3 months.

Stage III - Evaluation

BUILDING OF THE TEAMS

Students will be **selected according to their skills and motivation to meet the the company requirements.** Each team will be composed of MIAS CTU students and students from the partner university. Students will have the support of their academic tutors, who shall ensures professional supervision.

Stage I. - Preparation

STARTING THE PROJECT

IPW starts with a **Kick-off meeting** during which the companies present their projects and the teams meet with the company and university tutors. During the first week, several **lectures** about project management and project dynamic are organized. The **students visit the companies** to get familiar with the business environment on which they will work.

Stage II - Working part

WORKING ON THE PROJECT

Students are working on their project at distance up **to 12 weeks**.

Every other week, students of both universities take part to a **group session** where they present the progress of their work. The team also have **regular meetings with their academic tutors** (at least once a week). At least four times during the project the teams will also have a **consultation with the company tutors**.

Stage III - Evaluation

CONCLUSION OF THE PROJECT

At the end of the project, each teams shall **write the final report and make a presentation** of their work results. The teams present their work **first to company professionals** and then to **juries of experts during** the Final project week, organized by partner university.

Stage I. - Preparation

Stage II - Working part

Stage III - Evaluation

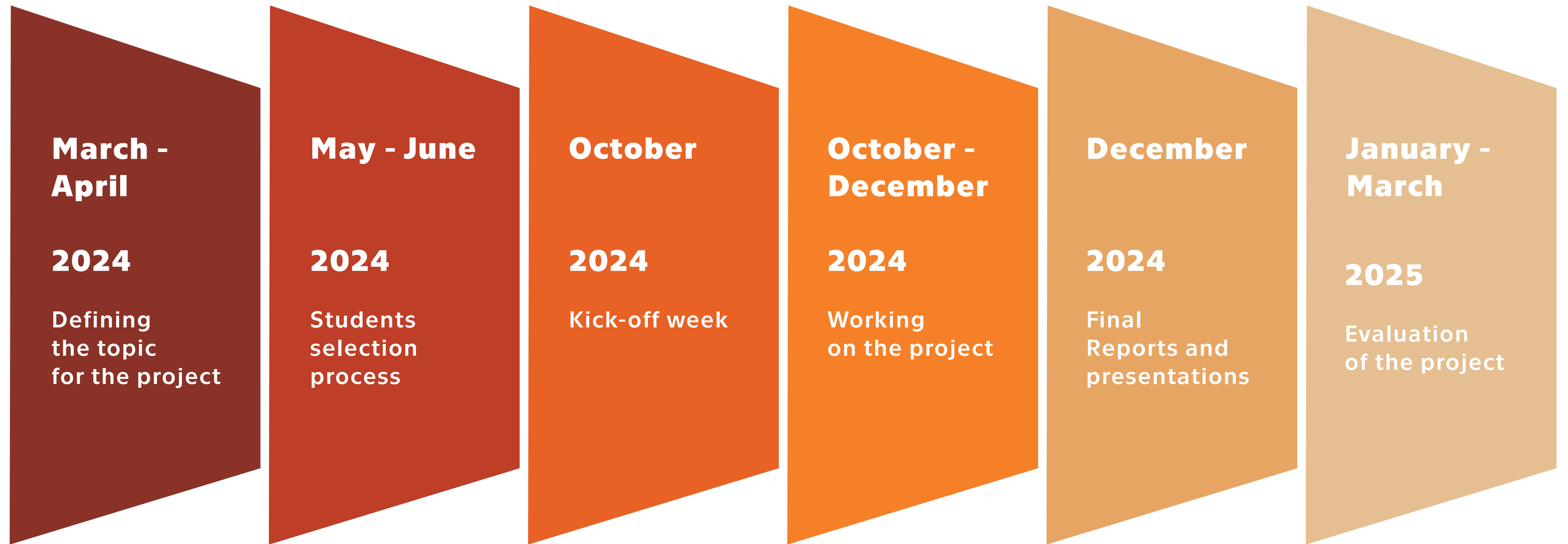
FEEDBACK OF ALL STAKEHOLDERS

In the end of the project every person involved in IPW fills a **final survey**. This stage is important especially for the future of the IPW and its evolution.

FINAL MEETING OF THE TEAM

After finishing the project, the whole team should meet to get a **company feedback and discover how their work results can be implemented in real life.**

TIMELINE OF THE PROJECT



X

OUR PARTNERS



LINET



DECATHLON



L'ORÉAL

CONTACTS

IPW



www.muvs.cvut.cz/en/ipw/
muvs-international@cvut.cz
vincent.montenero@cvut.cz
ipw@cvut.cz