



# INTERNATIONAL PROJECT WORKSHOP

PROJECT PRESENTATION



**MASARYK  
INSTITUTE  
OF ADVANCED  
STUDIES  
CTU IN PRAGUE**

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# WHO ARE WE?

## MASARYK INSTITUTE OF ADVANCED STUDIES (*MIAS CTU*)

Our institute is a part of the Czech Technical University in Prague and consists of **80 academic staff** supported by visiting lecturers, supervisors and professional consultants; **and more than 950 students** in undergraduate and graduate programmes (both accredited in Czech and English language).

| three-year bachelor's in **Economics and Management** |

| two-year master's in **Innovation Project Management** |

MIAS CTU degree programmes offer a **unique combination of business and management** education with technical insights.

**CZECH  
TECHNICAL  
UNIVERSITY  
IN PRAGUE**

**CTU is among the 10 best universities in Central and Eastern Europe and the long-standing best technical university in the Czech Republic**

## BACHELORS' PROGRAMME

The programme provides students with a knowledge of economics, business and management. In addition, our students can take **advantage of being a part of the technical university** which offers them more specialized qualifications compared to standard business schools.

### **MATHEMATICAL AND ANALYTICAL SKILLS**

Students are trained in mathematics, statistics and data analysis.

### **TECHNICAL SKILLS AND TECHNOLOGICAL INSIGHTS**

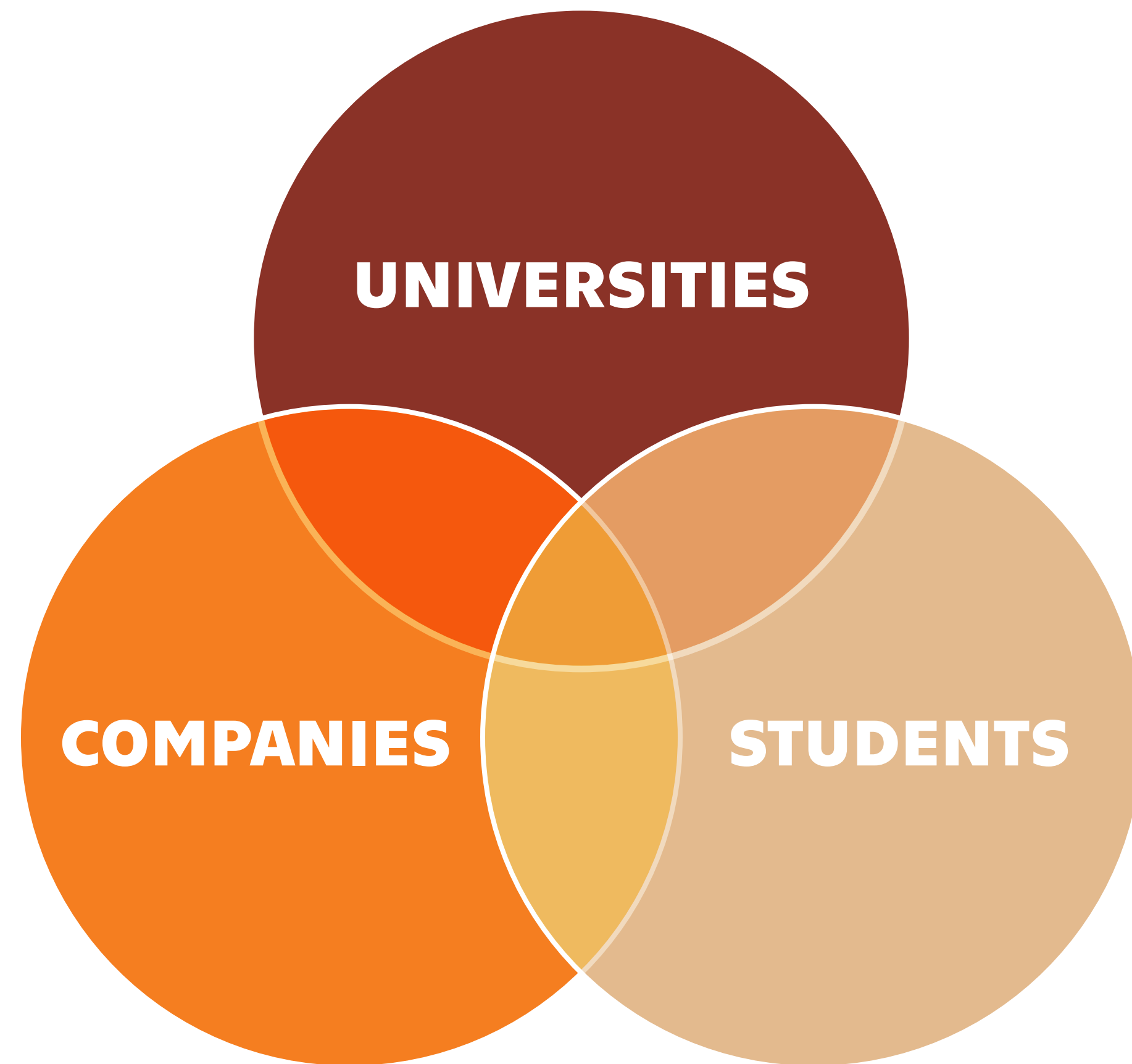
Our students attend specialized courses such as Transportation Technology, Applied Materials in Technology or Artificial Intelligence.

### **PROFESSIONAL SKILLS**

A wide range of professional courses and elective courses in social, communication and cultural competences enhance the students' soft skills and prepare them for a future career in a multicultural environment.

# INTERNATIONAL PROJECT WORKSHOP

## MAIN GOALS



To **build stable and effective cross boarder partnership** between universities and the industry.

To **give students a chance** to work on the real projects and apply their theoretical knowledges in an international environment.

To **enhance communication and cooperation** among all involved players to contribute to: **a higher quality of education** , **the employability of absolvents** and an **increase in the employees' qualification**.

# HOW DOES IT WORK?

## Stage I. - Preparation

### **PARTNERSHIP**

IPW is a **study course for bachelors' students** based on the partnership between **MIAS CTU, two partner universities abroad and several private companies.** We expect the selected partner companies to have connections to both Czech Republic and the partner university locations.

## Stage II - Working part

### **ONE COMPANY – ONE PROJECT**

Each company shall choose a **topic for the students' project** according to its current needs and define the requirements for the student team. Each team (maximum 5 students) will be working on the project for one company during 3 months.

## Stage III - Evaluation

### **BUILDING OF THE TEAMS**

Students will be **selected according to their skills and motivation to meet the the company requirements.** Each team will be composed of MIAS CTU students and students from the partner university. Students will have the support of their academic tutors, who shall ensures professional supervision.

## Stage I. - Preparation

### **STARTING THE PROJECT**

IPW starts with a **Kick-off meeting** during which the companies present their projects and the teams meet with the company and university tutors. During the first week, several **lectures** about project management and project dynamic are organized. The **students visit the companies** to get familiar with the business environment on which they will work.

## Stage II - Working part

### **WORKING ON THE PROJECT**

Students are working on their project at distance up **to 12 weeks**.

Every other week, students of both universities take part to a **group session** where they present the progress of their work. The team also have **regular meetings with their academic tutors** (at least once a week). At least four times during the project the teams will also have a **consultation with the company tutors**.

## Stage III - Evaluation

### **CONCLUSION OF THE PROJECT**

At the end of the project, each teams shall **write the final report and make a presentation** of their work results. The teams present their work **first to company professionals** and then to **juries of experts during** the Final project week, organized by partner university.

### Stage I. - Preparation

### Stage II - Working part

### Stage III - Evaluation

#### **FEEDBACK OF ALL STAKEHOLDERS**

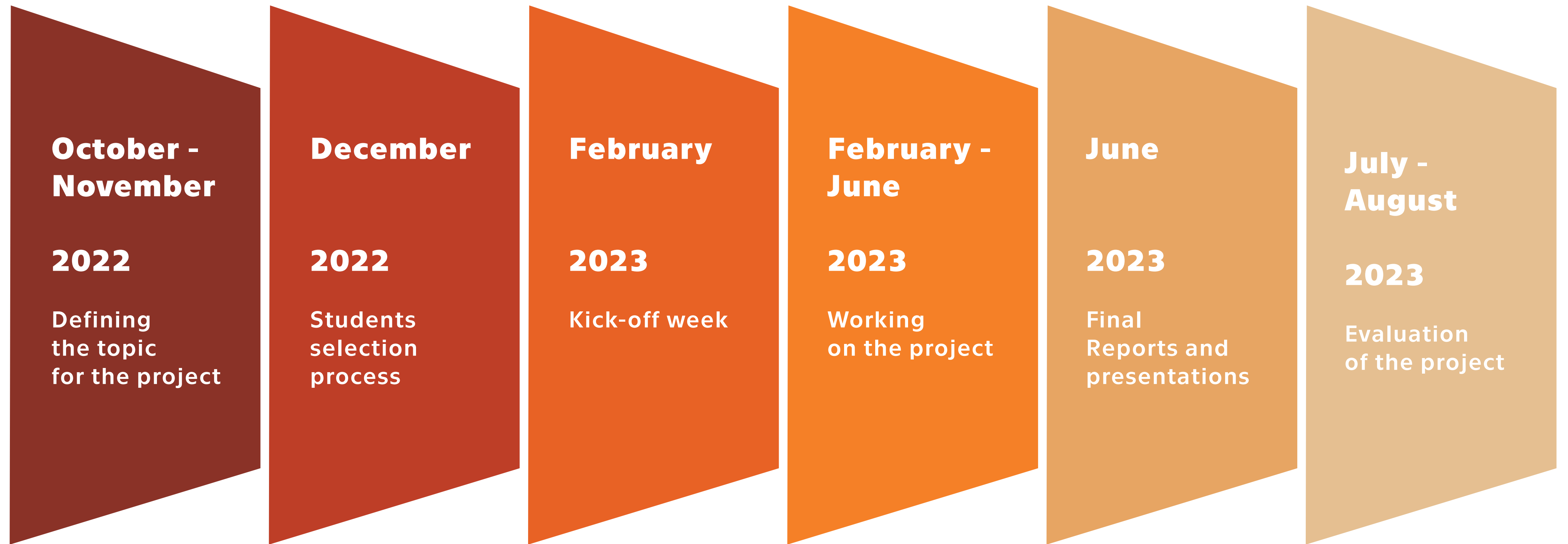
In the end of the project every person involved in IPW fills a **final survey**. This stage is important especially for the future of the IPW and its evolution.

#### **FINAL MEETING OF THE TEAM**

After finishing the project, the whole team should meet to get a **company feedback and discover how their work results can be implemented in real life.**

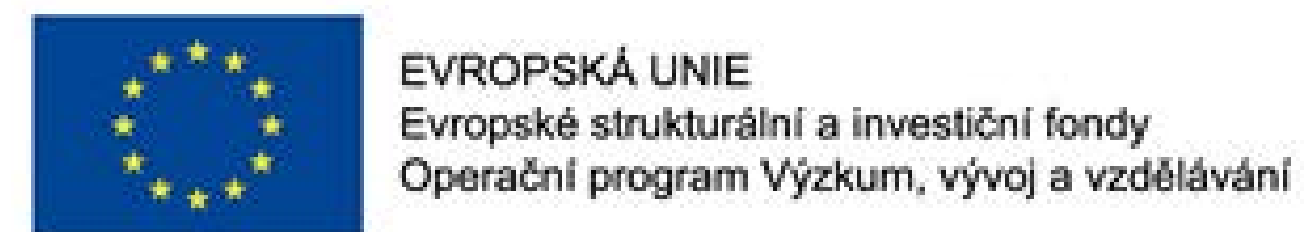


# TIMELINE OF THE PROJECT



X

# OUR PARTNERS



**LINET**



**DECATHLON**



**L'ORÉAL**

# CONTACTS

# IPW



[www.muvs.cvut.cz/en/ipw/](http://www.muvs.cvut.cz/en/ipw/)  
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