

**Recommended study plan:**

1<sup>st</sup> semester – compulsory courses (21 ECTS), social competences courses (6 ECTS), technical courses (3 ECTS)

2<sup>nd</sup> semester – compulsory courses (24 ECTS), social competences courses (6 ECTS)

3<sup>rd</sup> semester – compulsory courses (21 ECTS), social competences courses (6 ECTS), technical courses (3 ECTS)

4<sup>th</sup> semester – compulsory courses (18 ECTS), social competences courses (6 ECTS), professional courses (6 ECTS)

5<sup>th</sup> semester – compulsory courses (9 ECTS), social competences courses (6 ECTS), technical courses (3 ECTS), professional courses (12 ECTS)

6<sup>th</sup> semester – compulsory courses (9 ECTS), social competences courses (6 ECTS), professional courses (15 ECTS)

**Legend**

**L** lecture

**E** exercise

**UA** ungraded assessment

**EX** examination

**GA** graded assessment

**1<sup>st</sup> semester****Compulsory subjects (21 ECTS)**

Code	Course	Hours taught	ECTS	UA	EX	GA
TV1	Physical Education 1	0L+2E	0	✓		
U63E1101	Mathematics 1	2L+2E	6	✓	✓	
U16E1101	Principles of Management	2L+2E	6	✓	✓	
U63E1401	Informatics	0L+2E	3			✓
U63E1301	Business Economics	2L+2E	6	✓	✓	

**Social competences courses – optional for the 1<sup>st</sup> semester (6 ECTS)**

Students select courses for 6 credits. If the student is of Czech origin or has been residing in the Czech Republic for a long time -select a second foreign language from the offer (not mother tongue).

Code	Course	Hours taught	ECTS	UA	EX	GA
U04E0301	Czech Culture and Civilization I	0L+2E	3			✓
U04L0301	Czech for Foreigners I	0L+2E	3	✓		
U04L3101	English Language 3	0L+4E	6	✓		
U04L3401	German Language 3-1	0L+2E	3	✓		
U04L3501	French Language 3-1	0L+2E	3	✓		
U04L3502	Spanish Language 3-1	0L+2E	3	✓		

**Technical Courses – optional (3 ECTS)**

Students select one course. The offer of courses can be updated, this group includes the possibility to study (with the prior approval of the program guarantor) a selected technical course of the corresponding credit range at some of the technical faculties of the CTU in Prague, which is then recognized as the course Selected Technologies A or B.

Code	Course	Hours taught	ECTS	UA	EX	GA
U77E0002	Transportation Technology	1L+0E	3		✓	
U77E0004	Applied Materials in Technology	1L+0E	3		✓	
U77E0006	Artificial Intelligence	1L+1E	3	✓	✓	
U77E0007	Selected Technologies A	2L+2E	6		✓	
U77E0005	Selected Technologies B	2L+2E	3		✓	

**2<sup>nd</sup> semester****Compulsory subjects (24 ECTS)**

Code	Course	Hours taught	ECTS	UA	EX	GA
TV2	Physical Education 2	0L+2E	0	✓		
U16E2201	Principles of Project Management	1L+1E	3	✓	✓	
U16E2401	Principles of Marketing	2L+2E	6	✓	✓	
U63E3301	Principles of Accounting	2L+2E	6	✓	✓	
U16E2301	Logistics	2L+0E	3		✓	
U63E1102	Mathematics 2	2L+2E	6	✓	✓	

**Social competences courses – optional for the 2<sup>nd</sup> semester (6 ECTS)**

Students select courses for 6 credits. Registration of a second foreign language of your choice in the first semester.

Code	Course	Hours taught	ECTS	UA	EX	GA
U04E0302	Czech Culture and Civilization II	0L+2E	3			✓
U04L0302	Czech for Foreigners II	0L+2E	3	✓		
U04L4101	English Language 4	0L+4E	6	✓	✓	
U04L4401	German Language 4-1	0L+2E	3	✓		
U04L4501	French Language 4-1	0L+2E	3	✓		
U04L4502	Spanish Language 4-1	0L+2E	3	✓		

**3<sup>rd</sup> semester****Compulsory subjects (21 ECTS)**

Code	Course	Hours taught	ECTS	UA	EX	GA
U63E3401	Information Systems	1L+1E	3	✓	✓	
U16E3501	Human Resources Management	2L+0E	3		✓	
U51E2301	Managerial Psychology	1L+1E	3	✓	✓	
U63E3101	Statistics 1	2L+2E	6	✓	✓	
U63E3201	Microeconomics	2L+0E	3		✓	
U65E3301	Principles of Law	1L+0E	3		✓	

**Social competences courses – optional for the 3<sup>rd</sup> semester (6 ECTS)**

Students select courses for 6 credits.

Code	Course	Hours taught	ECTS	UA	EX	GA
U16E0111	Principles of Business Negotiations and Etiquette	1L+1E	3	✓	✓	
U16E0102	Cross-cultural Management	2L+2E	6	✓	✓	
U04E0202	Business Correspondence	0L+2E	3		✓	
U04E0203	Presentation Skills	0L+2E	3		✓	
U04E0208	English for Intercultural Communication	0L+4E	6	✓		
U63E0401	Social and Political Impacts of Modern ICT	1L+1E	3		✓	

**Technical Courses – optional (3 ECTS)**

Students select one course. The offer of courses can be updated, this group includes the possibility to study (with the prior approval of the program guarantor) a selected technical course of the corresponding credit range at some of the technical faculties of the CTU in Prague, which is then recognized as the course Selected Technologies A or B.

Code	Course	Hours taught	ECTS	UA	EX	GA
U77E0002	Transportation Technology	1L+0E	3		✓	
U77E0004	Applied Materials in Technology	1L+0E	3		✓	
U77E0006	Artificial Intelligence	1L+1E	3	✓	✓	
U77E0007	Selected Technologies A	2L+2E	6		✓	
U77E0005	Selected Technologies B	2L+2E	3		✓	

**4<sup>th</sup> semester****Compulsory subjects (18 ECTS)**

Code	Course	Hours taught	ECTS	UA	EX	GA
U63E4201	Macroeconomics	1L+0E	3		✓	
U63E4101	Statistics 2	2L+2E	6	✓	✓	
U63E4302	Principles of Corporate Finance	2L+2E	6	✓	✓	
U00E4104	Research and Thesis Seminar	1L+0E	3	✓		

**Social competences courses – optional for the 4<sup>th</sup> semester (6 ECTS)**

Students select courses for 6 credits.

Code	Course	Hours taught	ECTS	UA	EX	GA
U16E0102	Cross-cultural Management	2L+2E	6	✓	✓	
U04E0202	Business Correspondence	0L+2E	3		✓	
U04E0203	Presentation Skills	0L+2E	3		✓	
U04E0208	English for Intercultural Communication	0L+4E	6	✓		
U63E0401	Social and Political Impacts of Modern ICT	1L+1E	3		✓	

**Professional Courses – optional for the 4<sup>th</sup> semester (6 ECTS)**

Students select courses for 6 credits.

Code	Course	Hours taught	ECTS	UA	EX	GA
U16E4401	Marketing Research	2L+2E	6	✓	✓	
U16E4402	Design and Brand Management	2L+0E	3		✓	
U16E4403	On-line Marketing	2L+2E	6	✓	✓	
U63E4401	Data Security and Data Mining	2L+2E	6	✓	✓	
U16E0104	International Trade and Finance	2L+2E	6	✓	✓	
U16E0105	Political Economy of International Trade Relations	2L+2E	6	✓	✓	
U63E4301	World Economics	2L+2E	6		✓	
U16E0101	Corporate Social Responsibility	2L+2E	6	✓	✓	
U63E4202	Economic Regulation	1L+1E	3	✓	✓	
U16E0103	Entrepreneurship and Business Plan	2L+2E	6	✓	✓	
U16E0106	Sociopsychology and Sociology of Organizations	2L+2E	6	✓	✓	
U63E0201	Social Determinants of Global Business	2L+0E	3		✓	
U16E0110	International Business Life	1L+1E	3	✓	✓	
U16E0501	Talent Management	0L+4E	6	✓	✓	

**5<sup>th</sup> semester****Compulsory subjects (9 ECTS)**

Code	Course	Hours taught	ECTS	UA	EX	GA
U63E5301	International Financial and Tax Environment	1L+0E	3		✓	
U63E5101	Management Science	2L+2E	6	✓	✓	

**Social competences courses – optional for the 5<sup>th</sup> semester (6 ECTS)**

Students select courses for 6 credits.

Code	Course	Hours taught	ECTS	UA	EX	GA
U16E0102	Cross-cultural Management	2L+2E	6	✓	✓	
U04E0202	Business Correspondence	0L+2E	3		✓	
U04E0203	Presentation Skills	0L+2E	3		✓	
U04E0206	English Composition	0L+2E	3			✓
U04E0208	English for Intercultural Communication	0L+4E	6	✓		
U63E0401	Social and Political Impacts of Modern ICT	1L+1E	3		✓	

**Technical Courses – optional (3 ECTS)**

Students select one course. The offer of courses can be updated, this group includes the possibility to study (with the prior approval of the program guarantor) a selected technical course of the corresponding credit range at some of the technical faculties of the CTU in Prague, which is then recognized as the course Selected Technologies A or B.

Code	Course	Hours taught	ECTS	UA	EX	GA
U77E0002	Transportation Technology	1L+0E	3		✓	
U77E0004	Applied Materials in Technology	1L+0E	3		✓	
U77E0006	Artificial Intelligence	1L+1E	3	✓	✓	
U77E0007	Selected Technologies A	2L+2E	6		✓	
U77E0005	Selected Technologies B	2L+2E	3		✓	

**Professional Courses – optional for the 5<sup>th</sup> semester (12 ECTS)**

Students select courses for 12 credits.

Code	Course	Hours taught	ECTS	UA	EX	GA
U16E4401	Marketing Research	2L+2E	6	✓	✓	
U16E4402	Design and Brand Management	2L+0E	3		✓	
U16E4403	On-line Marketing	2L+2E	6	✓	✓	
U63E4401	Data Security and Data Mining	2L+2E	6	✓	✓	
U16E0104	International Trade and Finance	2L+2E	6	✓	✓	
U16E0105	Political Economy of International Trade Relations	2L+2E	6	✓	✓	
U63E4301	World Economics	2L+2E	6		✓	
U16E0101	Corporate Social Responsibility	2L+2E	6	✓	✓	
U63E4202	Economic Regulation	1L+1E	3	✓	✓	
U16E0103	Entrepreneurship and Business Plan	2L+2E	6	✓	✓	
U16E0106	Sociopsychology and Sociology of Organizations	2L+2E	6	✓	✓	
U63E0201	Social Determinants of Global Business	2L+0E	3		✓	

Academic Year 2021/2022

Study plan for students enrolled in the academic year 2021/2022

B0413A050003 Economics and Management

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U16E0110	International Business Life	1L+1E	3	✓	✓
U16E0501	Talent Management	0L+4E	6	✓	✓

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**6<sup>th</sup> semester****Compulsory subjects (9 ECTS)**

Code	Course	Hours taught	ECTS	UA	EX	GA
U00E6101	Bachelor's Thesis		6	✓		
U16E6302	Quality Management	1L+0E	3		✓	

**Social competences courses – optional for the 6<sup>th</sup> semester (6 ECTS)**

Students select courses for 6 credits.

Code	Course	Hours taught	ECTS	UA	EX	GA
U04E0202	Business Correspondence	0L+2E	3		✓	
U04E0203	Presentation Skills	0L+2E	3		✓	
U04E0206	English Composition	0L+2E	3			✓
U04E0208	English for Intercultural Communication	0L+4E	6	✓		
U63E0401	Social and Political Impacts of Modern ICT	1L+1E	3		✓	

**Professional Courses – optional for the 6<sup>th</sup> semester (15 ECTS)**

Students select courses for 15 credits.

Code	Course	Hours taught	ECTS	UA	EX	GA
U16E4401	Marketing Research	2L+2E	6	✓	✓	
U16E4402	Design and Brand Management	2L+0E	3		✓	
U16E4403	On-line Marketing	2L+2E	6	✓	✓	
U63E4401	Data Security and Data Mining	2L+2E	6	✓	✓	
U16E0104	International Trade and Finance	2L+2E	6	✓	✓	
U16E0105	Political Economy of International Trade Relations	2L+2E	6	✓	✓	
U63E4301	World Economics	2L+2E	6		✓	
U63E4202	Economic Regulation	1L+1E	3	✓	✓	
U16E0103	Entrepreneurship and Business Plan	2L+2E	6	✓	✓	
U63E0201	Social Determinants of Global Business	2L+0E	3		✓	
U16E0501	Talent Management	0L+4E	6	✓	✓	