

Schedule
Retail Banking Innovation - Wuhan International Workshop 04/2019

Apr 6	Saturday	Arrivals and accommodation check in				
Apr 7	Sunday	Teachers and Organizers meeting		Teambuilding + Campus Tour + Dinner		
		Morning Classes 9:00 a.m. - 12:15 p.m.	Lunch Break	Afternoon Classes		
Apr 8	Monday	9:00-10:00 Opening Ceremony (ALL), 10:00-10:15 Teams set up, project assignment (KREJČÍ), 10:30-12:15 Innovation Leadership (JÍLKOVÁ)	Lunch Break	1:30 p.m. - 4:45 p.m. Retail Banking - customer experiences (Prof. ZHOU and KREJČÍ) +students' presentations		City visiting - Han Street
Apr 9	Tuesday	Science Park of Wuhan University of Technology, Wuhan contribution to the Belt and Road in Finance (presentation) (WUT)				International Evening Preparation
Apr 10	Wednesday	9:00-10:30 Corporate strategy (GAO) 10:45-12:15 B2C Bank Product Policy, Mobile Payment (Prof. ZHOU)	Lunch Break	1:30 p.m. - 3:00 p.m. Collaboration and Team Work (KREJČÍ)	3:15 p.m. - 4:00 p.m. Mobile Payment students' experience	18:00 - 22:00 International Evening (each culture presentation)
Apr 11	Thursday	9:00-10:30 Innovation Strategy and Design (BAGIA) 10:45-12:15 Retail Banking Innovation - ideas generation workshop (GAO)	Lunch Break	East Lake and Greenway		
Apr 12	Friday	Innovation Marketing and Communication Mix (JÍLKOVÁ)	Lunch Break	1:30 p.m. - 3:00 p.m. Retail Banking Marketing (Prof. ZHOU)		
Apr 13	Saturday	3-days weekend trip to Wudang Mountains (all 30 students and international teachers)				
Apr 14	Sunday					
Apr 15	Monday					
Apr 16	Tuesday	Project Management and Retail Banking Innovation business case creation (BAGIA)	Lunch Break	1:30 p.m. - 3:00 p.m. Presentation Skills (KREJČÍ)		City visiting - Yellow Crane Tower and Yangze River Hankou Beach
Apr 17	Wednesday	Final Presentation preparation (TEAMS)	Lunch Break	Final Presentation tutorial sessions (ALL)		Team presentation preparation
Apr 18	Thursday	Team Projects Final Presentations	Lunch Break	Closing Ceremony and Farewell Dinner		
Apr 19	Friday	Departures to Beijing 2-days trip to Beijing (all international students and teachers)				
Apr 20	Saturday					
Apr 21	Sunday	Departure				