

INNOVATION LEADERSHIP FOR INDUSTRY MIAS SUMMER SCHOOL 2017



Relevant education

Innovation leadership for industry

Industry insight

Company visits

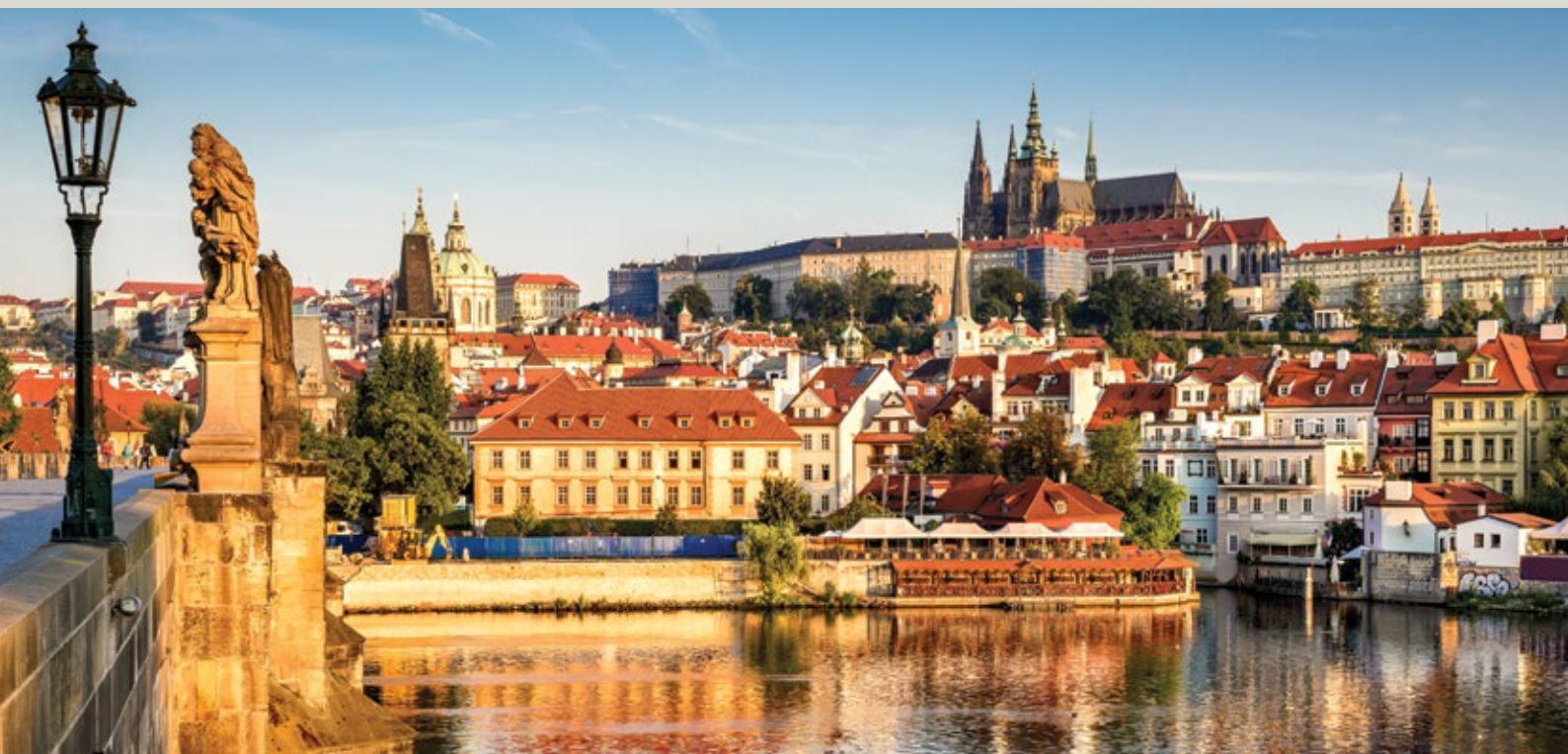
Czech history & culture

Cultural trips and experience

Leisure time

Explore Prague & Central Europe

CZECH TECHNICAL UNIVERSITY IN PRAGUE



Innovation leadership for industry

AIM OF THE COURSE: By the end of the course students will gain thorough knowledge and acquire practical skills related to innovation leadership. They will focus on the complete process of developing innovations from generating new ideas to successful strategies utilized to create value for the companies and their customers.

EXTENT: 56 hours in total (in class, project preparation, company visits, project presentation). Students will submit and present a project related to the topic.

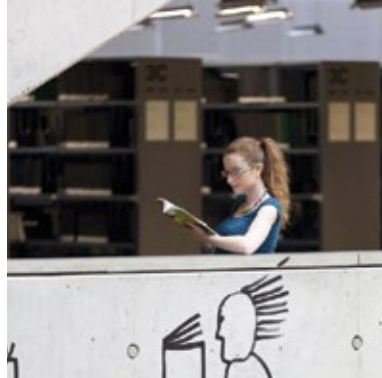
6 ECTS CREDITS

Czech history and culture

AIM OF THE COURSE: By the end of the International Summer School students will get acquainted with the most interesting periods of Czech history, the City of Prague and other notable places. They will understand the local traditions, habits and culture. As a result of their frequent visits and references by locals, students will become well oriented, thus improving the satisfaction of spending more time in the city by themselves.

EXTENT: An introductory session, events experiencing the Prague City and culture, field trips to other locations in the country and more. Students will submit an essay in the third week and attend a debriefing session.

3 ECTS CREDITS



Language

English

Dates

July 3 – July 21, 2017

Target group

Undergraduate students

Arrivals

July 1 – July 2, 2017

Location

Prague (CTU Campus Dejvice)

Departures

July 22, 2017, with the options of leaving for the home country or follow-up travel itineraries in Europe

Cultural and social events

- A weekend trip
- A day trip
- Plenty of opportunities to explore Prague in day and night

Admission requirements

- Registration
- Fee payment

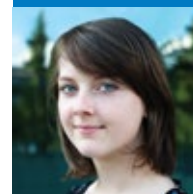
Summer School Fee EUR 1,000 includes

- tuition fee for the 2 academic courses including teaching materials
- company visits
- accommodation and breakfast at the CTU Campus for 21 nights
- cultural and social events and trips
- season ticket for Prague public transport
- assistance and advice by our team during the stay in Prague
- farewell dinner

SCHOLARSHIP AND DISCOUNTS: EUR 400 scholarship is offered to students from CTU Partner Universities (who will thus pay EUR 600 only). In order to make them eligible for the scholarship, universities have to register their students for the MIAS Summer School by January 31, 2017.

In case you have any additional questions, don't hesitate to contact:

MIAS School of Business International Office:



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