

BUSINESS

Largest College-level Institutions Teaching in Foreign Languages

RANK	NAME, ADDRESS, PHONE/FAX	NUMBER OF STUDENTS LANGUAGES USED	SPECIFIC COURSES OFFERED	DEGREES OFFERED	TUITION FEES	NAME OF DIRECTOR STAFF SIZE
1	CMC Graduate School of Business Nam. 5 kvetna 2, 250 88 Celakovice (0202) 89 21 51/9, (fax) (0202) 89 21 50	740 students English, Czech	MBA, Executive MBA, Corporate MBA, Dynamic Manager Program (DMP), executive customized programs, business English programs (BEP)	MBA (Business Education Commission, based in Washington D.C.)	MBA: 130,000-310,000 Kč; DMP: 105,000 Kč/year; BEP: 120-1,200 Kč/hour	George Leshchuk 62 employees
2	Anglo-American College Na Jatech 2, 190 00 Prague 9 684 7839/1281, (fax) 6631 0342	379 students English	Business economics, humanities, legal studies; accreditation from Candidate Council for Business Education, May 1997	Business administration, business studies, politics and society, legal studies	42,000 Kč/year; double for non-Czech citizens	Richard Jones 70 employees
3	Misharyk Institute of Advanced Studies Horska 3, 128 00 Prague 2 2491 5319, (fax) 29 10 87, 2491 4834	98 students English, Czech	3 year courses: Certificate in Management with English (CIME), Diploma in Management Studies (DMS), Master of Business Administration (MBA)	MBA (degree from Sheffield Hallam University, U.K.)	CIME: 59,000 Kč/year; DMS: 62,000 Kč/year; MBA: 62,000 Kč/year	Jan Petr 13 employees
4	Council on Int'l Educational Exchange nam. Jana Palacha 2, 116 38 Prague 1 2161 9354, (fax) 2481 2166	50 students English, Czech	Czech, music, history, politics, art, architecture, economy, psychology, modern Czech film and theater	Bachelor's degree credit for U.S. university	\$7,695/semester Includes housing, meals, excursions, cultural events	Andrew Szegal 2 employees
5	ITM Praha s.r.o. Koulova 15, 160 45 Prague 6 2431 0837, 2439 3869, (fax) 311 1054	41 students English	General business courses, hotel management, courses specific to the travel and hospitality industries, language courses, marketing	ITM diploma from Austrian Ministry of Education valid in EU countries; possibility to get BA in EU countries	150,000 Kč; 180,000 Kč/year	Eva Jelineková 27 employees
6	U.S. Business School in Prague Josef Marinho 2, 162 00 Prague 6 36 83 07, (fax) 316 4770	36 students English	Financial accounting, role of the general manager, economics of the firm, decision science, investments, industrial relations, operations mgmt.	MBA, (RIT degree from Rochester Institute of Technology)	\$15,000, scholarship and financing programs for Central and East Europeans	Richard N. Rosett, Václav Prosser/ 2 employees

Rankings based on numbers of students. Information provided by the schools listed. Several universities offer foreign language programs, but were not included, because these programs represent a small percentage of the student body.

BUSINESS BRIEFS

Chemopetrol changes likely in wake of merger

The management of the Chemopetrol Lithnov chemical company, including CEO Dusan Nepsjchal, will most likely be replaced by the end of the year after the entry of the Unipetrol holding company, company officials said.

Shareholders of Chemopetrol's parent company, Chemopetrol Group (ChG), decided to merge ChG with Unipetrol in March of this year. The state-run holding company acquired control of all Chemopetrol shares.

ChG ceased its activity on Aug. 31, 1996, and transferred its

project. Because of this, the Cabinet sold a majority stake to the Brno trading company CMISO. CMISO is owned by PBS management, and it also had to take PBS' 400 million Kč (\$12 million) debt to the National Property Fund.

BEER: Despite strong opposition by the American firm **Anheuser-Busch**, the **Budějovický Budva** brewery has registered its trademarks. **Adweiser Budvar** and **Budweiser Budbrun** with the patent

holders this year, beer and malt industry officials reported. Total output of beer in the Czech Republic, which amounted to 18.2 million hectoliters last year, should increase this year by 200,000 hectoliters. About one-tenth of this amount should be exported.

INSURANCE: The Czech Ministry of Regional Development has given up its plan for mandatory insurance of travel agents. The plan was to require all travel agents to have a minimum of 10 million Kč of insurance.

ENGINEERING: A contract for the delivery of equipment for the completion of the 1.53 million Kč and had an NAV of 22.8 million Kč. IF Metall made a profit of 622,000 Kč and had an NAV of 78.2 million Kč.

offices in 1997.

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offices in 1997.

GSM fain

Can't commit to a mobile GSM operators Radionam are both introducing prepaid service aimed especially at become subscribers.

It works like this: Instead mobile phone with the necessary card and then signing service, customers buy the prepaid card preloaded with calling time. It's just like phone cards that SPT Telecom's public pay means users don't have to sign with their chosen GSM provider receive no monthly bill.

When the units on the SIM customers buy a coupon the number which customers put their phone to add more air time Radionamobil and Eurotel office tomers will be able to buy coupons. Radionamobil sells coupons (\$12) or 750 Kč worth of calls. Twist card costs 1,999 Kč, with 400 Kč of calling credit. A photo package costs 6,999 Kč.

LYONNAIS to arrange a 300 million (\$171 million) syndicated loan, year, fully underwritten credit equally between a term loan in currency revolving credit.

The deal will enter the market distinctly lackluster response to million five-year revolving credit